

Fundraising ideas

...to help send Dave and Tricia Rollett to Zanzibar

Every gift received before 1 September 2026 will be match funded – doubling your impact.*



Your gift today will be doubled!*

Standing with Christians on the coastal edges of Tanzania

In the coastal regions of Tanzania – places like Zanzibar and Dar es Salaam – **Christians live as a small, often isolated minority**. In some communities, as few as 1 per cent of the population follows Jesus.

Many face rejection from neighbours, limited job opportunities, and pressure from local authorities. Understandably, this leaves many Christians feeling cut off from the support they need to grow in their faith.

But God is at work.

With your help, Dave and Tricia Rollett will be working with our partners to strengthen Christian communities in these minority-faith areas through:

- ▶ **Discipleship training** that builds resilient, connected Christian communities
- ▶ **Trauma healing** that restores hope, dignity and courage to share Jesus openly
- ▶ **Economic empowerment** that helps believers lift themselves out of poverty and demonstrate God's love within their wider communities

Dave and Tricia will serve in Zanzibar as part of this growing movement – equipping local believers, supporting church leaders, helping nurture unity across denominations and walking with those who feel alone in their faith.

And to begin this work in September, they need a team of people journeying with them in prayer and financial partnership.

That's where you come in.

To help supporters join in, we're launching a series of imaginative fundraising ideas – led by Dave and Tricia's own flagship challenge.



Here are some fundraising ideas

Dave's Coastal Challenge

Walking the length of Unguja (Zanzibar's biggest island)
85km in two days

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Dave and a small team will walk back-to-back marathons over two days, covering the same distance as the length of Unguja, the island where they will soon live and serve.

- ▶ Dates: 24–25 May (Bank Holiday weekend)
- ▶ Route: South West Coast Path (provisionally Barnstaple to Lee Abbey)
- ▶ Take part: Walk the full distance, walk a section, or join remotely wherever you are.

Why this challenge matters

- ▶ Walking together: A tangible way to stand with Christians in minority-faith contexts who often walk alone.
- ▶ Discipleship as “a long obedience”: A physical expression of the perseverance required by believers facing pressure and marginalisation.
- ▶ An outward, imaginative witness: Sparks conversations about Zanzibar, about minority-Christian communities, and about CMS's work at the edges.

Anyone can join. Anyone can sponsor. Anyone can walk a mile (or fifty!) in solidarity.

And with **match funding until 1 September**, every gift raised through the Coastal Challenge will go twice as far in equipping believers in Tanzania and CMS work encouraging Christians in minority contexts. Go to churchmissionsociety.org/rollett to join in

More fundraising ideas for individuals, families and churches

Dave and a small team will walk back-to-back marathons over two days, covering the same distance as the length of Unguja, the island where they will soon live and serve.



1. Zanzibar Supper Night

Host a simple bring-and-share meal featuring coastal Tanzanian flavours such as coconut, mango and aromatic spices. Share a short introduction to the Rolletts and their work and invite donations.



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With Jesus
With each other
To the edges



2. 52 Miles for 52 Days personal challenge

Walk, cycle or run a mile a day for 52 days, mirroring the 52-mile Coastal Challenge. A brilliant option for those who cannot join in May.

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3. Prayer walks for the coastal church

As a small group, host local prayer walks focusing on:

- ▶ courage for isolated believers
- ▶ unity across denominations
- ▶ healing for those traumatised by rejection

Each participant raises sponsorship as they take part and pray for Tanzania, the world and the communities they are walking through.



4. Zanzibar coffee morning

Serve chai and mandazi, share a brief update about the hub, and invite people to support the Rolletts' upcoming move.

Mandazi are subtly sweet, fluffy, deep-fried dough pillows, often spiced with cardamom, while the accompanying chai is typically hot, sugary, and very milky. If you can't get hold of mandazi (and don't fancy trying your hand at making them from scratch!), doughnuts or cake can happily be used instead!



5. The long obedience sponsored read-a-thon

Inspired by the theme of perseverance. Choose books about discipleship, mission, or resilience and read for sponsorship.



6. 85km relay for youth groups

Youth, families or small groups combine their steps to reach 85km together. A fun and engaging challenge that links directly to the main event.



7. Sunrise-to-sunset day of prayer and giving

Participants sign up for 30-minute slots to pray for the Rolletts and minority-faith communities. Each person is invited to make a small donation as well as praying.



Why your support matters now



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Christians in the coastal areas of Tanzania have been pushed to the edges and desperately need support to stay the course and share their faith with others. CMS and our partners are working together to see the following over the next three years:

- ▶ **440 church leaders** engaged in discipleship
- ▶ **425 community leaders** engaged in economic empowerment
- ▶ **220 leaders** engaged in trauma healing

This work has already begun transforming communities – healing trauma, reducing poverty, building unity and opening doors for the gospel in places where Christians often feel outnumbered and alone.

Dave and Tricia are stepping into this work with deep experience in Tanzania, strong theological and leadership backgrounds, and a calling to come alongside people at the edges.

Your generosity – doubled through match funding* – will help them take this step faithfully and sustain them as they serve.

Thank you!

**All fundraising received will be match funded in line with the funding we are able to secure for this initiative. At the time of writing, we are able to match fund £3,750 and hope to increase this.*



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